

law.ra

we connect people and law firms.
artificially intelligent.

Pain Points Everywhere

„Lawyers sucks – they never call back“

„It takes sooo much time“

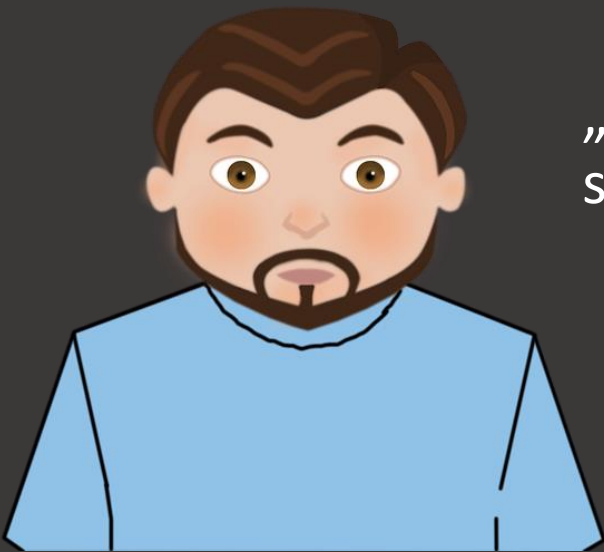
„I don't want a lawyer for the simple things“

CLIENT

„I hate it when clients call me“

„Searching for the right information takes so much time“

LAWYER

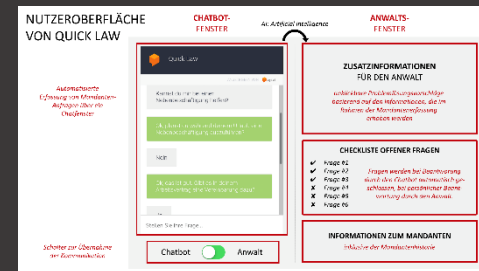


Improving the Communication Flow

complex case

automated
law
consultancy

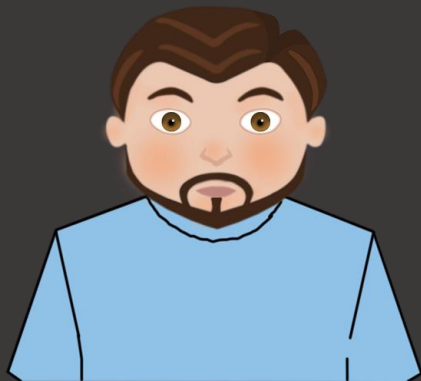
takeover
process



lawyer's
briefing

human
law
consultancy

easy case



Business Model

White label communication solution for lawyers

Lead generation tool

- 7 case variants
- The 2 most easy ones are solved automatically
- 5 lead to individual consultancy by a lawyer

Lawyer's website becomes No. 1 source of legal advice even in simple cases

Enhanced case work with lawyer's briefing

Subscription based business model

BASIC

- Improved communication between lawyer and client

PREMIUM

- All communication improvements
- Case structuring
- Case data enrichment

User Acceptance Test

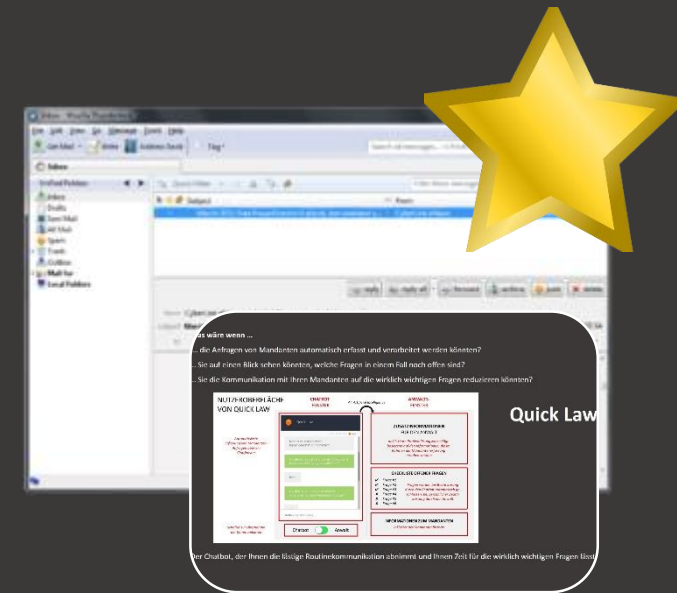


Image Flyer sent by Email to 100 Lawyers for feedback about idea

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